

Atto Jey's Docket No.: 06975-058001 Client's Ref. No.: Ad Serving 01

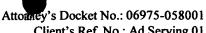
COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled <u>DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK ENVIRONMENT</u>, the specification of which:

is attached hereto. [X] was filed on October 17, 2000 as Application Serial No. 09/690,007 and was amended on was described and claimed in PCT International Application No filed on and as amended under PCT Article 19 on I hereby state that I have reviewed and understand the contents of the above-identified specification, include the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56. I hereby claim the benefit under Title 35, United States Code, §119(e)(1) of any United States provisional application(s) listed below: U.S. Serial No Filing Date Status						
the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose all information I know to be material to patentability in accordance with Title 37, Code of Federal Regulations, §1.56. I hereby claim the benefit under Title 35, United States Code, §119(e)(1) of any United States provisional application(s) listed below: U.S. Serial No. Filing Date Status						
Title 37, Code of Federal Regulations, §1.56. I hereby claim the benefit under Title 35, United States Code, §119(e)(1) of any United States provisional application(s) listed below: U.S. Serial No. Filing Date Status						
application(s) listed below: U.S. Serial No. Filing Date Status						
60/195,991 April 7, 2000						
States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowled the duty to disclose all information I know to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56(a) which became available between the filing date of the prior application and the national or Pointernational filing date of this application:						
U.S. Serial No. Filing Date Status						
I hereby claim foreign priority benefits under Title 35, United States Code, §119 of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) of which priority is claimed:						



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Combined Declaration and Power of Attorney

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I hereby appoint the following attorneys and/or agents to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

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